

# OUR VISION

## Connecting Australians to our gold industry

### WHO ARE WE?

The Gold Industry Group is a member-based, not-for-profit association that promotes Australia's gold industry by championing long-term initiatives that grow understanding of gold's value to the economy and community.

### WHY DO WE EXIST?

We champion Australia's gold industry.

### WHAT ARE WE TRYING TO ACHIEVE?

- Promote and strengthen the reputation of the gold industry
- Connect and unite the gold industry
- Grow understanding of the gold industry and its intrinsic value to the community and the economy

### WHERE ARE OUR INITIATIVES FOCUSED?

Education | Community | Employment

### WHAT DO WE DO?

We undertake activities aligned with our purpose, objectives and focus areas:

- Create and deliver Gold Industry Group programs that educate the wider community
- Establish and leverage partnerships and strategic sponsorships that magnify our reach and engagement with the community
- Deliver and support industry and community events that connect us and influence positive change
- Generate content across industry aligned topics, member activities and Gold Industry Group programs, partnerships and sponsorships